

From: [Chris Wells](#)
To: [TWWHA Tourism Master Plan](#)
Subject: masterplan document
Date: Sunday, 12 April 2020 11:01:01 AM

Thanks for the opportunity to comment. The plan is full of contradictory verbose gobbledygook. By way of contrast I will be brief:

1. The plan claims to be useful as a strategic decision making tool increasing clarity and certainty in managing a paradox concerning maintaining globally significant natural and wilderness values and the quaint (but false) notion of tourism as an economic driver. It comprehensively fails to deliver on this claim because it speaks only of 'additional' visitor experiences. To be absolutely clear on this point clarity and certainty in decision making in a wilderness area can only be provided if a ceiling is provided by way of numbers of visitors. If this is not considered possible then the very next best thing is a limit on additional tourism products. If no limit is designated then incrementally the wilderness values must be diminished and compromised over time.
2. If you straddle a fence long enough it will begin to hurt. Leave tourism promotion to Tourism Tasmania and stick to protecting the area. They can do enough damage on their own without regulators jumping in to assist them.
3. Please reject all future applications for any infrastructure in the area. Keep it wild. Make a judgement on which of the current infrastructure should be maintained for public safety.
4. Tourism is not a public benefit or good. Please stop describing tourism as a benefit only. Tourism can best be described as only temporary crowding, it offers costs and benefits equally. Promoters of tourism simply ignore its costs and extoll its benefits (a simple reading of any public statements by the tourism industry council representatives or Tourism Tasmania will adequately support my point).
5. Resist any pressure from politicians that will compromise wilderness values. Please say no to additional tourism products.

Thank you again for the opportunity to comment
Chris Wells